



# TOWN OF DISCOVERY BAY

A COMMUNITY SERVICES DISTRICT



President – Bob Leete • Vice-President – Kevin Graves • Director – Bill Mayer • Director – Bill Pease • Director – Chris Steele

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## Memo

**To:** Communications Committee  
**From:** Kelly Rajala  
**Date:** February 22, 2017  
**Re:** **Permanent Message Board for Town of Discovery Bay**

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Dear Communications Committee,

In 2012, the Town purchased a portable, changeable message board trailer for the initial purpose of warning residents about water issues as well as for the safety of Town staff working throughout the community.

The past several months, the message board has seen an increase in use due to the County informing residents of the algae bloom as well as the Town conveying speeding concerns within the community. These, along with notifications of other community events, give the perception that the sign is in perpetual use.

There was some discussion on the matter at the November 16, 2016 Board meeting. It was determined that this issue would be referred to the Communications Committee for evaluation. Some items to be considered were maintenance costs as well as potential locations.

A permanent message board could be positioned in any of the various high-traffic locations throughout the community.

Some potential sites:

- The corner of Bixler Road and Highway 4
- The front of the Community Center
- Bixler and Fallman (by entrance of The Lakes)
- DB Blvd and Highway 4
- The Cornell Park Entrance on Willow Lake Road
- Point of Timber and Bixler (by entrance of Lakeshore)

If more than one sign is purchased, there is a 5% discount given by Stewart Signs. Attached is a quote for several different options.

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Town of Discovery Bay  
"A Community Services District"  
AGENDA REPORT

Meeting Date

November 16, 2016

Prepared By: Kelly Rajala, Administrative Assistant  
Submitted By: Catherine Kutsuris, Interim General Manager

Agenda Title:

Consider options to the continued use of the portable sign trailer

Recommended Action:

Consider options to the continued use of the portable sign trailer including whether the District should invest in a permanent informational sign for the community.

Executive Summary:

The Town owns a portable, changeable message board which was purchased in 2012 for the primary purpose of warning residents about water issues as well as for the safety of Town staff working in the community. At the time it was approved, it was also recognized as a possible means to inform the residents about upcoming events.

The message trailer has seen an increase in use in the past several months brought on in large part by its' use by the County to inform residents about the algae bloom as well as to highlight the concerns regarding speeding in the Town. These, coupled with other community events, leave the perspective that the "trailer" sign is in constant use.

There is no Board policy addressing the use of the sign by other public agencies or to handle requests from the public or from not-for-profit and/or public service organizations. This should be addressed to ensure clear guidance for staff when responding to requests.

The Board may also wish to consider whether the purchase and installation of a permanent message sign is warranted. The cost is estimated at approximately \$20,000.

- A five foot by eight foot single sided full color LED Display Message Board - \$12,500
- Tax and Shipping - \$2150.00
- Installation - \$4900

Staff requests Board input and whether there is interest in pursuing a permanent message sign for the community. If so, this matter will be further evaluated and brought back to the Board along with potential locations.

Fiscal Impact:

Amount Requested

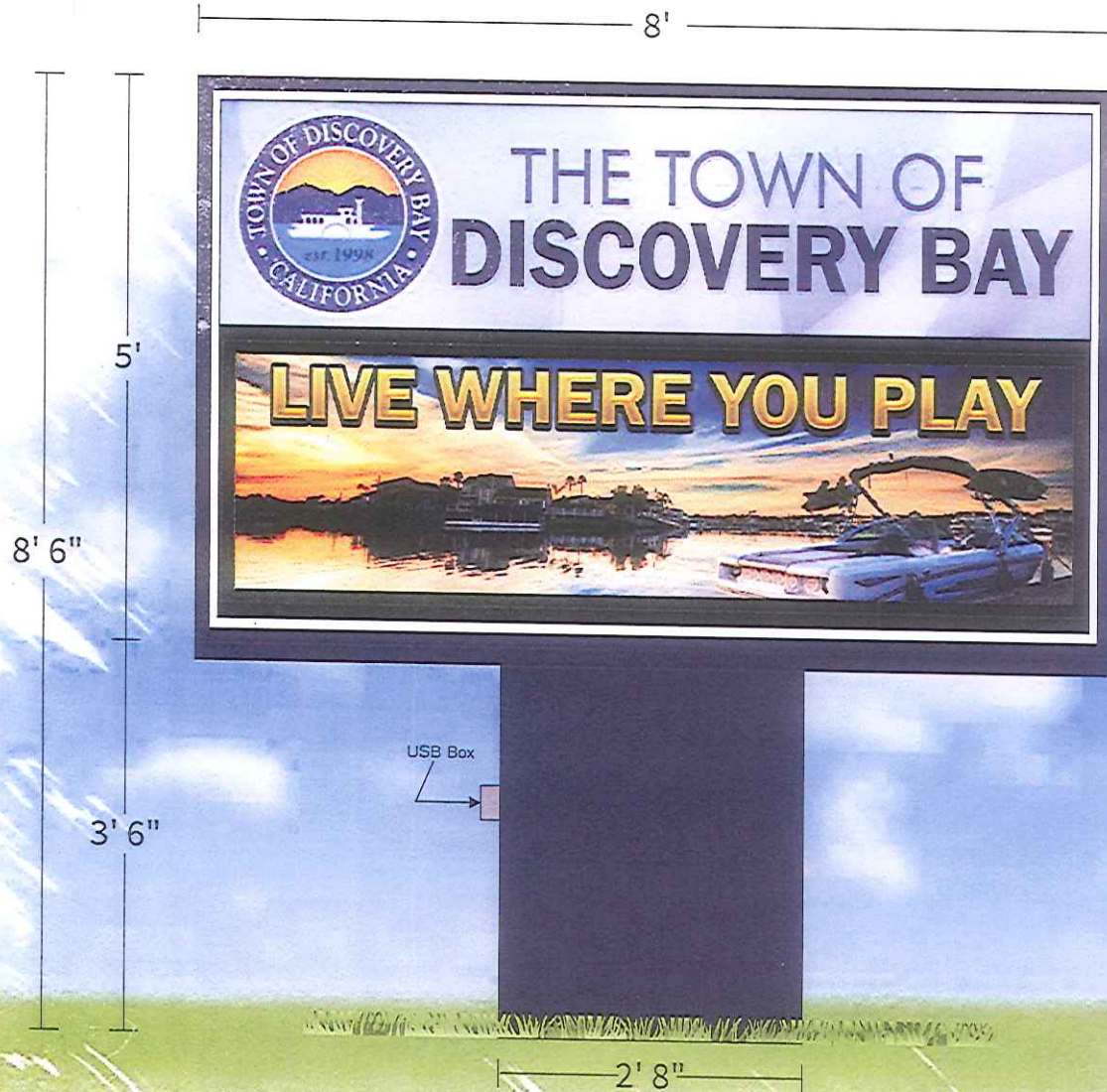
Sufficient Budgeted Funds Available?: (If no, see attached fiscal analysis)

Prog/Fund # Category:

Previous Relevant Board Actions for This Item

Attachments

AGENDA ITEM: F-4



Tekstar Capabilities

**25.2"**

THIS SIGN IS  
CAPABLE OF DISPLAYING  
1 TO 4 ROWS  
5.5" TO 25.2" CHARACTERS

For Full Capabilities go to [stewartsigns.com](http://stewartsigns.com)

TekStar Color  
20mm 32x112  
CABINET SIZE: 5'x8'

The provided graphics will be insufficient quality for the manufacturing process. Please see our website, <http://www.stewartsigns.com/artwork.php> for acceptable formats.

Vinyl Color: Photoreal  
Text Color: Photoreal  
Cowling Text Vinyl:

Paint Color: Blue  
Draft: White  
SIGN DESIGN #

Approved as shown

Date \_\_\_\_\_  
Approved with listed changes

Date \_\_\_\_\_  
\_\_\_\_\_

**GRAPHICS DISCLAIMER:** This custom artwork is not intended to provide an exact match between ink, vinyl, paint, or LED color. Brickwork, masonry and landscaping is not included in the proposal. Measurements shown are approximations; dimensions of final product may vary. LED images shown are simulated to replicate optimum viewing distance. Sign is designed to be illuminated at all times. Sketches are based off of this premise.



5/8"=1' (200)  
Sk: 892195-1  
Cust: 3018030  
11/8/2016  
DR/pBishop  
PROPOSAL

**ORIGINAL DESIGN DO NOT DUPLICATE**

PH. 1-800-237-3928 - FAX 1-800-485-4280



**Kelly Rajala**

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**To:** Paula I. Bishop  
**Subject:** RE: Sign for Town of Discovery Bay (3018030)

Good Morning Kelly,

I have attached two quotes for signs. One is single sided and the other is a two sided sign. I know they Town is considering purchasing more than one sign. So, the quotes are for the cost of the sign without any discounts. I've attached a chart showing costs, estimated shipping and California tax. I believe your area is 8.5%.

This first chart shows the costs of the signs without any discount.

Type of sign	# of sides	Cost	Tax at 8.5%	Estimated freight costs	Total
TekStar 5x8 full color	single	\$13,173.00	\$1,119.71	\$1,115.00	\$15,407.71
TekStar 5x8 red only	single	\$11,560.00	\$982.60	\$1,115.00	\$13,657.60
TekStar 5x8 full color	double	\$19,413.00	\$1,650.11	\$1,125.00	\$22,188.11
TekStar 5x8 red only	double	\$16,500.00	\$1,402.50	\$1,125.00	\$19,027.50

If the Town decides to purchase more than one sign, I am willing to give a 5% discount on the cost of each sign. The discount would be on the cost of the sign only, not the freight or tax.

Type of sign	# of sides	Cost	cost after applying 5% discount if multiple signs are purchased	Tax at 8.5%	Estimated freight costs	Total
TekStar 5x8 full color	single	\$13,173.00	\$12,515.00	\$1,063.78	\$1,115.00	\$14,693.78
TekStar 5x8 red only	single	\$11,560.00	\$10,982.00	\$933.47	\$1,115.00	\$13,030.47
TekStar 5x8 full color	double	\$19,413.00	\$18,443.00	\$1,567.66	\$1,125.00	\$21,135.66
TekStar 5x8 red only	double	\$16,500.00	\$15,672.00	\$1,332.38	\$1,125.00	\$18,129.38

I think the chart will help you decipher costs if you want one single sided sign and one double sided sign. You would have to pick the signs you wanted and just add. If you have any questions, please don't hesitate to contact me. I will be happy to help you in any way I can.

Thank you and have a great day,  
Paula



Paula Ivory-Bishop  
Sales Consultant  
Call: 888-237-3928 x232  
Fax: 1-888-416-1454 ext 232  
[www.stewartsigns.com](http://www.stewartsigns.com)  
[pbishop@stewartsigns.com](mailto:pbishop@stewartsigns.com)

**CONFIDENTIALITY NOTICE**

*This e-mail and any attached files transmitted are confidential and solely for the use of the intended recipient. It may contain information which is covered by professional or other privilege.*

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Town of Discovery Bay  
 1800 Willow Lake Road  
 Discovery Bay, CA 94505

Consultant:  
 Paula Bishop, x232  
 pbishop@stewartsigns.com  
 Direct Fax: 8884161454 X232

Customer ID: 3018030  
 Quote #: 892195 / 4  
 Quoted: 12/5/2016

Attn: Kelly Rajala  
 925-634-1131

**DESCRIPTION**

5'x 8' Single Sided TekStar with 32x112 Full Color LED Display. Thermoformed Makrolon SL Face, Decorated on Inside SurFace with 3M Vinyl Graphics. 12" Deep Extruded Aluminum Hinged Cabinet.

**Face / Cabinet Details**

Internal TekStar Cabinet with Complete LED Display Assembly, 20mm 32x112 Color

Header Area Decorated with Internal Photo-Real Graphics

**Electrical Information**

Horizontal Lamp Illumination with Electronic Ballast(s)  
 LED Communication Method: Short-range Wireless; connectivity requires line-of-sight between sign antenna and wireless device antenna mounted on building by customer. Maximum distance of 1,500 feet\* between antennas.

One 20 Amp Circuit, 120 Volts; Max Draw: 9.25 Amps  
 DayStar Controller and DayStar Media Software Included

**Structural Details**

Mount Style: Dual Leg Mount

Cowling (Creates Pedestal Appearance)

Mount Size:

Leg Height: 3 Ft 6 In

Leg Width: 2 Ft 8 In

Overall Sign Height: 8 Ft 6 In

Minimum Wind Load Rating: 120mph, Exposure B

**Miscellaneous Items**

**\*\*\* Review Custom Artwork for Text, Graphic and Layout Details \*\*\***

Draft: White

Header Copy: White

**Special Instructions:**

The quote assumes the client will self-install the sign with instruction from Stewart Signs.

The client should contact their local zoning department for any required approvals or permits.

Freight is estimated at \$1,115.00.

A monochrome - all red - LED sign would be \$11,560.00.

\*Shipping, installation and taxes are not included in the cost of the sign.

**Investment: \$13,173.00**

Unless otherwise noted in Special Instructions, these prices are valid for 60 days.

Freight, storage, other freight services and applicable sales tax will be added to your invoice.

Organizations exempt from sales tax must include exempt certificate with order.

**Shipping Terms: F.O.B. Origin**  
**Payment Terms: 50% Down, Balance due 10 days after shipment**

Your Consultant: Paula Bishop  
(800) 237-3928, x232

Customer ID: 3018030

Quote Number: 892195 / 4

Date Quoted: 12/5/2016

Customer's Authorized Signature

Print Name

Date

Paula Bishop, Junior Sales Consultant - Municipal  
Divisions  
(800) 237-3928, x232

12/5/2016

Date

Your Consultant: Paula Bishop (800) 237-3928, x232	Customer ID: 3018030	Quote Number: 892195 / 4	Date Quoted: 12/5/2016
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**SHIPPING INFORMATION**

SIGN (via Common Carrier)	<b>*** All applicable items will be sent to the CUSTOMER address ***</b> <b>*** unless noted otherwise below ***</b>
Town of Discovery Bay 1800 Willow Lake Road Discovery Bay, CA 94505	
INVOICE (via USPS)	
Town of Discovery Bay 1800 Willow Lake Road Discovery Bay, CA 94505	

**ORDERING PROCEDURES**

1. Check proposal for accuracy and, if approved, sign and date where indicated on reverse.
2. Approve design and colors on the custom artwork. Be sure to check spelling. If approved, sign and date the artwork.
3. Write deposit check according to terms listed on proposal form's header, made payable to EBSCO Sign Group LLC, dba Stewart Signs.
4. Return signed custom artwork, signed proposal form and deposit check to Stewart Signs.

*\* Unless indicated under special instructions, permits, footers, erection, electrical service, electrical hook-up and planters or other decorative masonry are the responsibilities of the buyer. Stewart Signs furnishes engineered footer drawings when applicable.*

*\* Any cancellation may be subject to a cancellation charge.*

*\* A late fee of 1.5% per month will be charged on any overdue balances.*

*\* In the event of a payment default, customer will be responsible for all of Stewart Signs costs of collection, including but not limited to court costs, filing fees and attorney fees.*



**Stewart Signs**  
**America's Premier Sign Company**  
**Limited Product Warranty ("Limited Warranty")**

**Definition of Warranty Coverage:**

- 1) EBSCO Sign Group, LLC, dba Stewart Signs (the "Company") expressly warrants to the original purchaser ("You" or "Buyer" or "Owner" or "Customer") that, for a period of five (5) years from the date of shipment (the "Warranty Period"), the electronic displays and the associated Company products (the "Product") will be reasonably free of material defects in materials and workmanship impacting Product fit, form and/or function. During the Warranty Period, the Company will, at its discretion, repair or replace any defective covered Product. The Owner will be responsible for removing and reinstalling any and all repaired or replacement parts. This limited warranty only applies to the Company's Product if installed, used, and maintained in the manner recommended by Company, and this Limited Warranty is conditioned upon compliance with all such instructions. Lifetime telephone support for the Product is provided, as needed.
- 2) In the event the Product is damaged during shipping, it is the responsibility of the Buyer to refuse delivery, causing the Product to be returned to the manufacturer for repair. Title to the Product passes to the Buyer upon our delivery to the freight carrier. The Company assumes no liability for damage caused by careless handling or poor installation except for work completed by employees of the Company. Loss or damage to the Product when in possession of the freight carrier is the responsibility of the Customer, and the freight carrier is not covered by this Limited Warranty.
- 3) Any information or suggestion by the Company with respect to the Product concerning applications, specifications or compliance with zoning, codes and standards is provided solely for your convenience and without any representation as to accuracy or suitability. You must verify and test the suitability of any information with respect to the Product for your specific application.
- 4) Sign Structure and Sign Face: In the event the sign structure or identification/changeable copy portion of the sign malfunctions under normal use and service thereof DURING THE LIFE OF THE SIGN due to material defects in workmanship or materials, the Company will, at its option, repair or replace any defective materials.
- 5) Vandalism to Sign Faces: This Limited Warranty covers polycarbonate faces against breakage due to vandalism DURING THE LIFE OF THE SIGN. Warranty protection does not extend to these surfaces if damaged by gunshots, or when damaged coincident with the damage to the sign cabinet.
- 6) Failed electronic parts or assemblies, with the exception of lamps and ballasts, will be repaired or replaced, at the sole discretion of the Company. Owner bears the expense and responsibility of shipping Product to Company's Repair Center. Replacement or repaired parts are warranted to be free from material defects in material or workmanship for ninety (90) days or, for the remainder of the Warranty Period of the Product they are replacing or in which they are installed, whichever is longer.
- 7) The Company will repair failed LED pixels, if greater than one half of one percent (0.5%) of the total number of pixels in the sign have failed in one (1) calendar year, provided the sign is installed with the recommended ventilation system for its location. The definition of pixel failure is when all LEDs in the pixel will no longer emit light. Pixel repair is performed at the Company Repair Center. It is common knowledge within the sign industry that all LEDs degrade and produce less light as they age. Eventually the LEDs will require replacement even though the LEDs will still emit light. This Limited Warranty does not cover normal LED degradation.
- 8) **Customer Obligations:**  
Failure by the Customer to properly maintain the Product, including but not limited to filters and the ventilation/air conditioning systems, will void coverage for affected components. The Customer shall notify the Company immediately of equipment failure and allow the Company full and free access to the Product when required. Waiver of liability or other restriction shall not be imposed as a site access requirement. The Customer is responsible for all costs and management oversight associated with providing the Company access to the Product, providing the necessary machines, communication facilities and other equipment, inclusive of but not limited to lifting equipment. Should on-site repair be required, Customer is required to have a responsible individual on-site to provide access to the Product as well as sign-off on a completed work order.
- 9) **Exclusions and Restrictions:**  
The Company reserves the right to restrict service, limit replacement parts or invalidate this Limited Warranty to Customers whose account balance is past due. This Limited Warranty specifically excludes any on-site labor required to service the covered Product including diagnosis, removal and installation of parts or products. Any on-site service required by the Customer of Company technicians or a local authorized service provider is billable to the Customer based on an agreed upon written quote.  
This Limited Warranty does not apply to software. Software is covered by a separate agreement, which appears in the Company's software license agreement.
- 10) This Limited Warranty specifically does not cover the following:
  - a) Third-party communications devices such as wireless devices and modems, which are covered by a separate electronic communication warranty.
  - b) Damage to Product that has been moved from its original installation location or is mounted in a mobile structure.
  - c) Cosmetic damage to the Product (including but not limited to scratches and dents that do not otherwise affect the fit, form or functionality of the Product or materially impair its use).
  - d) Temperature sensors will register variable results, given local environmental factors such as direct sunlight, distance from concrete or asphalt, etc.; results are not guaranteed or covered under this Limited Warranty.
  - e) Recovery or transfer of any data or software stored on the Product not originally installed on the Product by the Company.
  - f) Light bulbs or lamps.
  - g) Ballasts are covered for three (3) years.
  - h) ID cabinet LED illumination and power supply are covered for two (2) years when purchased as a system.
- 11) This Limited Warranty specifically does not cover conditions, defects or damage caused by or resulting from the following:
  - a) Defects caused by unreasonable or unintended use of Product, improper or unauthorized handling, accident, omission, neglect, vandalism (unless otherwise noted in this Limited Warranty), misuse, physical abuse, installation, use and/or fabrication, and maintenance of the Product by any party other than the Company.
  - b) Damage not resulting from manufacturing defects that occurs while the Product is in the Owner's control and/or possession.
  - c) Extreme physical or electrical stress or interference; environmental conditions beyond the Company's control, such as man-made or naturally occurring electrochemical oxidation or corrosion and/or metallic pollutants; normal wear and tear; inadequate, improper, or surges of electrical power; lightning, floods, fire, acts of God, war, terrorism, or other external causes, including Force Majeure.

Your Consultant: Paula Bishop  
(800) 237-3928, x232

Customer ID: 3018030

Quote Number: 892195 / 4

Date Quoted: 12/5/2016

- d) Unauthorized modification including installation of third-party software on the Product.
  - e) Product modification or service by anyone other than: (a) the Company, (b) a Company authorized service provider, or (c) Customer's own installation of Company approved parts with instruction from the Company. Service to a damaged or malfunctioning sign which has not been ordered or authorized by the Company's Customer Satisfaction Department is not covered under this Limited Warranty and will automatically invalidate this Limited Warranty.
  - f) Computer viruses, Trojan horses, worms, self-replicating code or like destructive code which was not included in the Product by the Company.
  - g) Products installed with known or visible manufacturing defects at the time of installation.
- 12) All items returned to the Company must have a Return Materials Authorization ("RMA") number, available by using the contact information below. Items received without an RMA number will not be processed and returned to the Customer at their expense. The Customer will send a defective part to the Company and then the Company will send a repaired or replacement part to the Customer.
- 13) The Company will provide and be responsible for the cost of shipping parts from the Company to the Customer, with the exception of sign faces replaced due to vandalism. Standard shipping via the United States Postal Service or other commercial parcel delivery company is the default method of delivery. Expedited delivery is available to the Customer at his or her expense. The Customer will provide and be responsible for the cost of shipping parts to the Company.
- 14) Warranty claims must be registered with the Company within thirty (30) days of damage or malfunction. To register a claim, the Customer must contact the Company at the location specified below and provide (a) his or her name and any other required contact information, (b) Product and purchase descriptions, and (c) the nature of the defect. The Company reserves the right (in its sole discretion) to require proof of original purchase (e.g. paid invoice, receipt) and to visit the site of the installation or to require documentation of the claim before assuming any responsibility under the provisions of this Limited Warranty.
- 15) THE LIMITED WARRANTIES SET FORTH HEREIN ARE THE ONLY WARRANTIES MADE BY THE COMPANY IN CONNECTION WITH THE PRODUCT. THE COMPANY CANNOT AND DOES NOT MAKE ANY IMPLIED OR EXPRESS WARRANTIES WITH RESPECT TO THE PRODUCT, AND DISCLAIMS ALL OTHER WARRANTIES, INCLUDING, BUT NOT LIMITED TO, ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. THE COMPANY'S SOLE OBLIGATION UNDER THIS LIMITED WARRANTY SHALL BE TO REPAIR OR REPLACE MALFUNCTIONING OR DEFECTIVE PARTS OF THE PRODUCT. BUYER ASSUMES ALL RISK WHATSOEVER AS TO THE RESULT OF THE USE OF THE PRODUCT PURCHASED, WHETHER USED SINGULARLY OR IN COMBINATION WITH ANY OTHER PRODUCTS OR SUBSTANCES.
- 16) NO CLAIM BY BUYER OF ANY KIND, INCLUDING CLAIMS FOR INDEMNIFICATION, SHALL BE GREATER IN AMOUNT THAN THE PURCHASE PRICE OF THE PRODUCT WITH RESPECT TO WHICH DAMAGES ARE CLAIMED. IN NO EVENT SHALL COMPANY BE LIABLE TO BUYER IN TORT, CONTRACT OR OTHERWISE, FOR ANY SPECIAL, INDIRECT, INCIDENTAL, CONSEQUENTIAL, RELIANCE, PUNITIVE OR EXEMPLARY DAMAGES, OR FOR LOSS OF PROFIT, REVENUE OR USE, IN CONNECTION WITH, ARISING OUT OF, OR AS A RESULT OF, THE SALE, DELIVERY, SERVICING, USE OR LOSS OF USE OF THE PRODUCT SOLD HEREUNDER, OR FOR ANY LIABILITY THAT BUYER HAS TO ANY THIRD PARTY WITH RESPECT THERETO.

Contact Information:

Stewart Signs Customer Satisfaction  
2201 Cantu Court, Suite 215  
Sarasota, FL 34232  
Phone: 855-841-4624  
Web: [www.stewartsigns.com/support/](http://www.stewartsigns.com/support/)  
Email: [support@stewartsigns.com](mailto:support@stewartsigns.com)

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Town of Discovery Bay  
 1800 Willow Lake Road  
 Discovery Bay, CA 94505

Consultant:  
 Paula Bishop, x232  
 pbishop@stewartsigns.com  
 Direct Fax: 8884161454 X232

Customer ID: 3018030  
 Quote #: 892195 / 3  
 Quoted: 12/5/2016

Attn: Kelly Rajala  
 925-634-1131

**DESCRIPTION**

5'x 8' Double Sided TekStar with 32x112 Full Color LED Display. Thermoformed Makrolon SL Faces Decorated on Inside Surface with 3M Vinyl Graphics. 12" Deep Extruded Aluminum Hinged Cabinet.

**Face / Cabinet Details**

Internal TekStar Cabinet with Complete LED Display Assembly, 20mm 32x112 Color

Header Area Decorated with Internal Photo-Real Graphics

**Electrical Information**

Horizontal Lamp Illumination with Electronic Ballast(s)  
 LED Communication Method: Short-range Wireless; connectivity requires line-of-sight between sign antenna and wireless device antenna mounted on building by customer. Maximum distance of 1,500 feet\* between antennas.

One 20 Amp Circuit, 120 Volts; Max Draw: 16.15 Amps  
 DayStar Controller and DayStar Media Software Included

**Structural Details**

Mount Style: Dual Leg Mount

Cowling (Creates Pedestal Appearance)

Mount Size:

Leg Height: 3 Ft 6 In

Leg Width: 2 Ft 8 In

Overall Sign Height: 8 Ft 6 In

Minimum Wind Load Rating: 120mph, Exposure B

**Miscellaneous Items**

**\*\*\* Review Custom Artwork for Text, Graphic and Layout Details \*\*\***

Draft: White

Header Copy: White

**Special Instructions:**

The quote assumes the client will self-install the sign with instruction from Stewart Signs.

The client should contact their local zoning department for any required approvals or permits.

Freight is estimated at \$1,125.00.

A monochrome - all red - LED sign would be \$16,500.00.

\*Shipping, installation and taxes are not included in the cost of the sign.

**Investment: \$19,413.00**

Unless otherwise noted in Special Instructions, these prices are valid for 60 days.

Freight, storage, other freight services and applicable sales tax will be added to your invoice.

Organizations exempt from sales tax must include exempt certificate with order.

Shipping Terms: F.O.B. Origin  
 Payment Terms: 50% Down, Balance due 10 days after shipment

Your Consultant: Paula Bishop  
(800) 237-3928, x232

Customer ID: 3018030

Quote Number: 892195 / 3

Date Quoted: 12/5/2016

Customer's Authorized Signature

Print Name

Date

12/5/2016

Paula Bishop, Junior Sales Consultant - Municipal Divisions  
(800) 237-3928, x232

Date

Your Consultant: Paula Bishop  
(800) 237-3928, x232

Customer ID: 3018030

Quote Number: 892195 / 3

Date Quoted: 12/5/2016

### SHIPPING INFORMATION

#### SIGN (via Common Carrier)

Town of Discovery Bay  
1800 Willow Lake Road  
Discovery Bay, CA 94505

\*\*\* All applicable items will be sent to the CUSTOMER address \*\*\*  
\*\*\* unless noted otherwise below \*\*\*

#### INVOICE (via USPS)

Town of Discovery Bay  
1800 Willow Lake Road  
Discovery Bay, CA 94505

### ORDERING PROCEDURES

1. Check proposal for accuracy and, if approved, sign and date where indicated on reverse.
2. Approve design and colors on the custom artwork. Be sure to check spelling. If approved, sign and date the artwork.
3. Write deposit check according to terms listed on proposal form's header, made payable to EBSCO Sign Group LLC, dba Stewart Signs.
4. Return signed custom artwork, signed proposal form and deposit check to Stewart Signs.

*\* Unless indicated under special instructions, permits, footers, erection, electrical service, electrical hook-up and planters or other decorative masonry are the responsibilities of the buyer. Stewart Signs furnishes engineered footer drawings when applicable.*

*\* Any cancellation may be subject to a cancellation charge.*

*\* A late fee of 1.5% per month will be charged on any overdue balances.*

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Stewart Signs  
America's Premier Sign Company  
Limited Product Warranty ("Limited Warranty")

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- 2) In the event the Product is damaged during shipping, it is the responsibility of the Buyer to refuse delivery, causing the Product to be returned to the manufacturer for repair. Title to the Product passes to the Buyer upon our delivery to the freight carrier. The Company assumes no liability for damage caused by careless handling or poor installation except for work completed by employees of the Company. Loss or damage to the Product when in possession of the freight carrier is the responsibility of the Customer, and the freight carrier is not covered by this Limited Warranty.
- 3) Any information or suggestion by the Company with respect to the Product concerning applications, specifications or compliance with zoning, codes and standards is provided solely for your convenience and without any representation as to accuracy or suitability. You must verify and test the suitability of any information with respect to the Product for your specific application.
- 4) Sign Structure and Sign Face: In the event the sign structure or identification/changeable copy portion of the sign malfunctions under normal use and service thereof DURING THE LIFE OF THE SIGN due to material defects in workmanship or materials, the Company will, at its option, repair or replace any defective materials.
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- 8) Customer Obligations:

Failure by the Customer to properly maintain the Product, including but not limited to filters and the ventilation/air conditioning systems, will void coverage for affected components. The Customer shall notify the Company immediately of equipment failure and allow the Company full and free access to the Product when required. Waiver of liability or other restriction shall not be imposed as a site access requirement. The Customer is responsible for all costs and management oversight associated with providing the Company access to the Product, providing the necessary machines, communication facilities and other equipment, inclusive of but not limited to lifting equipment. Should on-site repair be required, Customer is required to have a responsible individual on-site to provide access to the Product as well as sign-off on a completed work order.
- 9) Exclusions and Restrictions:

The Company reserves the right to restrict service, limit replacement parts or invalidate this Limited Warranty to Customers whose account balance is past due. This Limited Warranty specifically excludes any on-site labor required to service the covered Product including diagnosis, removal and installation of parts or products. Any on-site service required by the Customer of Company technicians or a local authorized service provider is billable to the Customer based on an agreed upon written quote.  
This Limited Warranty does not apply to software. Software is covered by a separate agreement, which appears in the Company's software license agreement.
- 10) This Limited Warranty specifically does not cover the following:
  - a) Third-party communications devices such as wireless devices and modems, which are covered by a separate electronic communication warranty.
  - b) Damage to Product that has been moved from its original installation location or is mounted in a mobile structure.
  - c) Cosmetic damage to the Product (including but not limited to scratches and dents that do not otherwise affect the fit, form or functionality of the Product or materially impair its use).
  - d) Temperature sensors will register variable results, given local environmental factors such as direct sunlight, distance from concrete or asphalt, etc.; results are not guaranteed or covered under this Limited Warranty.
  - e) Recovery or transfer of any data or software stored on the Product not originally installed on the Product by the Company.
  - f) Light bulbs or lamps.
  - g) Ballasts are covered for three (3) years.
  - h) ID cabinet LED illumination and power supply are covered for two (2) years when purchased as a system.
- 11) This Limited Warranty specifically does not cover conditions, defects or damage caused by or resulting from the following:
  - a) Defects caused by unreasonable or unintended use of Product, improper or unauthorized handling, accident, omission, neglect, vandalism (unless otherwise noted in this Limited Warranty), misuse, physical abuse, installation, use and/or fabrication, and maintenance of the Product by any party other than the Company.
  - b) Damage not resulting from manufacturing defects that occurs while the Product is in the Owner's control and/or possession.
  - c) Extreme physical or electrical stress or interference; environmental conditions beyond the Company's control, such as man-made or naturally occurring electrochemical oxidation or corrosion and/or metallic pollutants; normal wear and tear; inadequate, improper, or surges of electrical power; lightning, floods, fire, acts of God, war, terrorism, or other external causes, including Force Majeure.

Your Consultant: Paula Bishop  
(800) 237-3928, x232

Customer ID: 3018030

Quote Number: 892195 / 3

Date Quoted: 12/5/2016

- d) Unauthorized modification including installation of third-party software on the Product.
  - e) Product modification or service by anyone other than: (a) the Company, (b) a Company authorized service provider, or (c) Customer's own installation of Company approved parts with instruction from the Company. Service to a damaged or malfunctioning sign which has not been ordered or authorized by the Company's Customer Satisfaction Department is not covered under this Limited Warranty and will automatically invalidate this Limited Warranty.
  - f) Computer viruses, Trojan horses, worms, self-replicating code or like destructive code which was not included in the Product by the Company.
  - g) Products installed with known or visible manufacturing defects at the time of installation.
- 12) All items returned to the Company must have a Return Materials Authorization ("RMA") number, available by using the contact information below. Items received without an RMA number will not be processed and returned to the Customer at their expense. The Customer will send a defective part to the Company and then the Company will send a repaired or replacement part to the Customer.
- 13) The Company will provide and be responsible for the cost of shipping parts from the Company to the Customer, with the exception of sign faces replaced due to vandalism. Standard shipping via the United States Postal Service or other commercial parcel delivery company is the default method of delivery. Expedited delivery is available to the Customer at his or her expense. The Customer will provide and be responsible for the cost of shipping parts to the Company.
- 14) Warranty claims must be registered with the Company within thirty (30) days of damage or malfunction. To register a claim, the Customer must contact the Company at the location specified below and provide (a) his or her name and any other required contact information, (b) Product and purchase descriptions, and (c) the nature of the defect. The Company reserves the right (in its sole discretion) to require proof of original purchase (e.g. paid invoice, receipt) and to visit the site of the installation or to require documentation of the claim before assuming any responsibility under the provisions of this Limited Warranty.
- 15) THE LIMITED WARRANTIES SET FORTH HEREIN ARE THE ONLY WARRANTIES MADE BY THE COMPANY IN CONNECTION WITH THE PRODUCT. THE COMPANY CANNOT AND DOES NOT MAKE ANY IMPLIED OR EXPRESS WARRANTIES WITH RESPECT TO THE PRODUCT, AND DISCLAIMS ALL OTHER WARRANTIES, INCLUDING, BUT NOT LIMITED TO, ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. THE COMPANY'S SOLE OBLIGATION UNDER THIS LIMITED WARRANTY SHALL BE TO REPAIR OR REPLACE MALFUNCTIONING OR DEFECTIVE PARTS OF THE PRODUCT. BUYER ASSUMES ALL RISK WHATSOEVER AS TO THE RESULT OF THE USE OF THE PRODUCT PURCHASED, WHETHER USED SINGULARLY OR IN COMBINATION WITH ANY OTHER PRODUCTS OR SUBSTANCES.
- 16) NO CLAIM BY BUYER OF ANY KIND, INCLUDING CLAIMS FOR INDEMNIFICATION, SHALL BE GREATER IN AMOUNT THAN THE PURCHASE PRICE OF THE PRODUCT WITH RESPECT TO WHICH DAMAGES ARE CLAIMED. IN NO EVENT SHALL COMPANY BE LIABLE TO BUYER IN TORT, CONTRACT OR OTHERWISE, FOR ANY SPECIAL, INDIRECT, INCIDENTAL, CONSEQUENTIAL, RELIANCE, PUNITIVE OR EXEMPLARY DAMAGES, OR FOR LOSS OF PROFIT, REVENUE OR USE, IN CONNECTION WITH, ARISING OUT OF, OR AS A RESULT OF, THE SALE, DELIVERY, SERVICING, USE OR LOSS OF USE OF THE PRODUCT SOLD HEREUNDER, OR FOR ANY LIABILITY THAT BUYER HAS TO ANY THIRD PARTY WITH RESPECT THERETO.

Contact Information:

Stewart Signs Customer Satisfaction  
201 Cantu Court, Suite 215  
Sarasota, FL 34232  
Phone: 855-841-4624  
Web: [www.stewartsigns.com/support/](http://www.stewartsigns.com/support/)  
Email: [support@stewartsigns.com](mailto:support@stewartsigns.com)

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# Bixler Rd

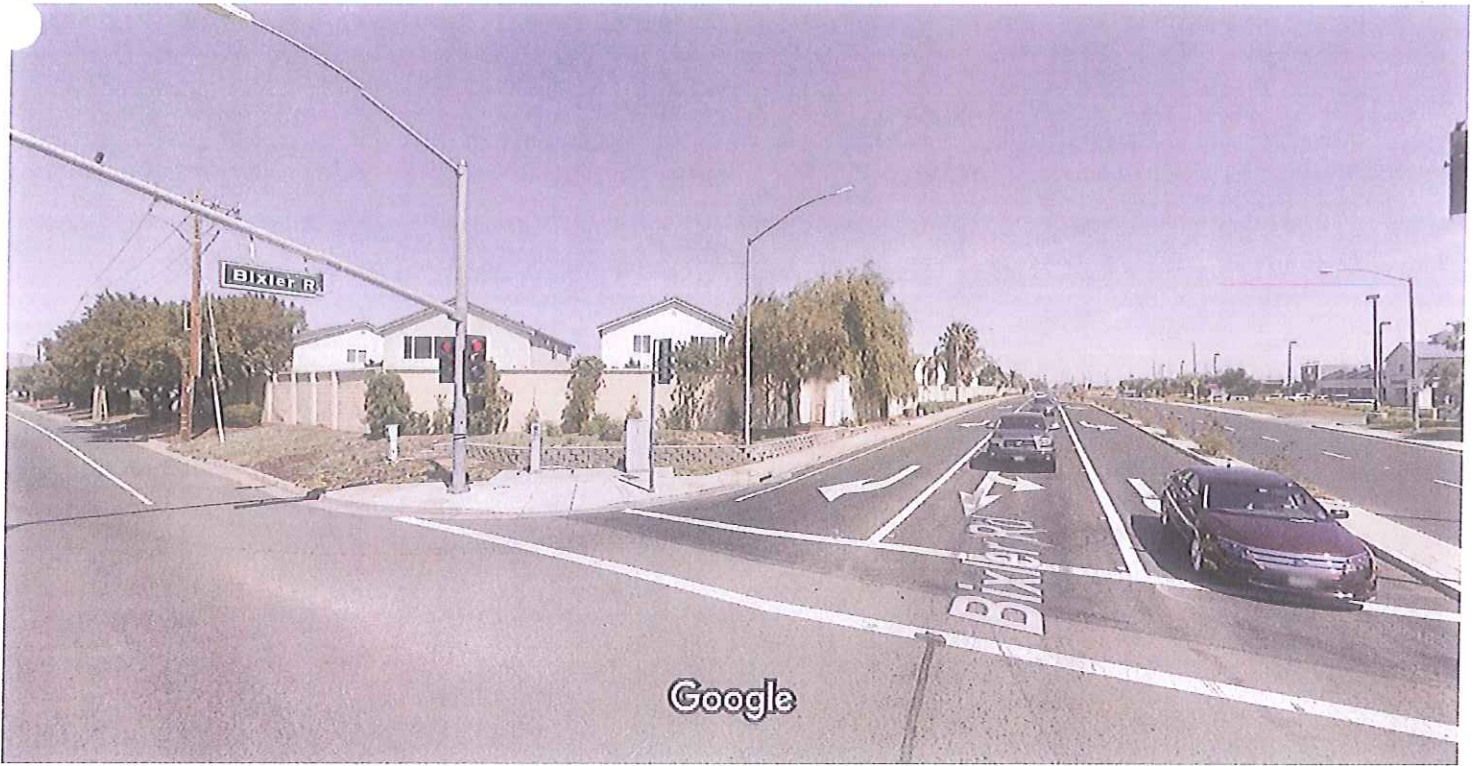


Image capture: Jun 2015 © 2016 Google

Discovery Bay, California

Street View - Jun 2015

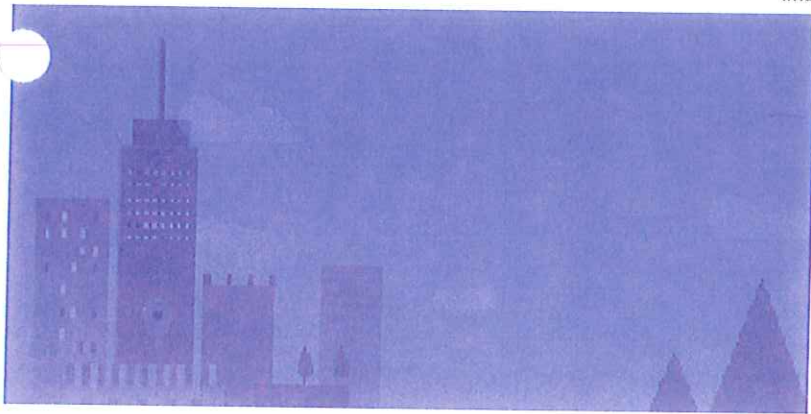




Google Maps Discovery Bay, CA 94505



Imagery ©2016 Google, Map data ©2016 Google 100 ft



Discovery Bay, CA 94505

# Google Maps 1535 Discovery Bay Blvd



Image capture: Jun 2015 © 2016 Google

Discovery Bay, California

Street View - Jun 2015



# Google Maps Bixler Rd

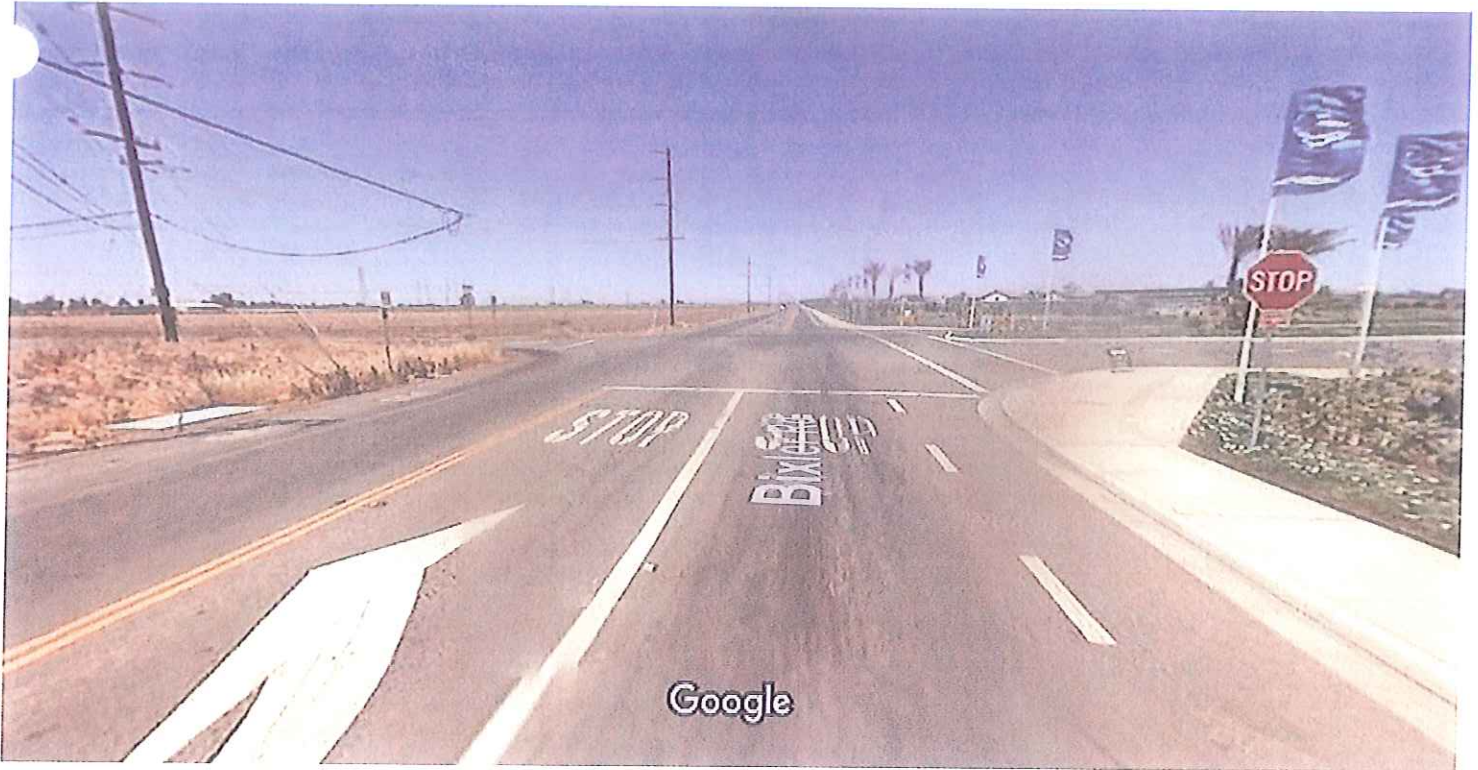
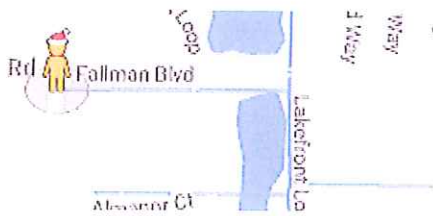


Image capture: Jul 2007 © 2016 Google

Brentwood, California

Street View - Jul 2007



Google Maps Balfour Rd



Image capture: May 2015 © 2016 Google

Prentwood, California

Street View - May 2015



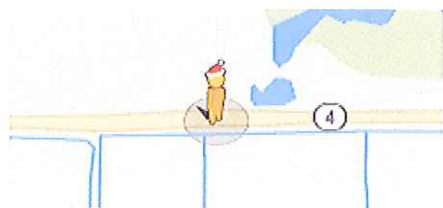
# Google Maps CA-4



Image capture: Jul 2015 © 2016 Google

Discovery Bay, California

Street View - Jul 2015



Google Maps Discovery Bay, CA 94505



Imagery ©2016 Google, Map data ©2016 Google 50 ft



Discovery Bay, CA 94505

# Google Maps 782 Willow Lake Rd



Image capture: Jun 2015 © 2016 Google

Discovery Bay, California

Street View - Jun 2015



# Google Maps 778 Willow Lake Rd



Image capture: Jun 2015 © 2016 Google

Discovery Bay, California

Street View - Jun 2015





Google Maps 500 Discovery Bay Blvd



Image capture: Jun 2015 © 2016 Google

Discovery Bay, California

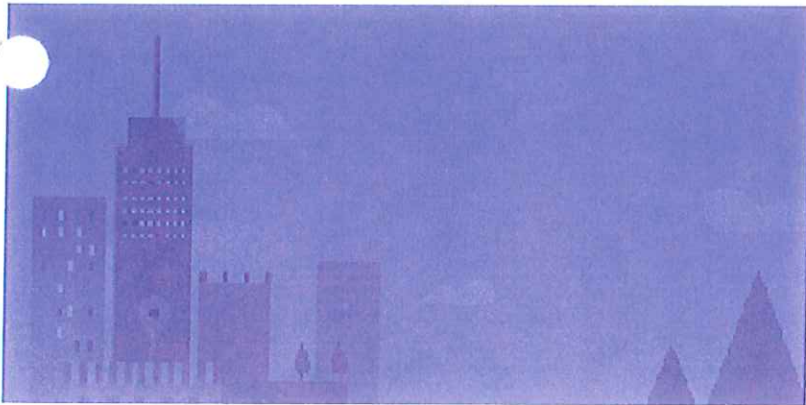
Street View - Jun 2015



Google Maps Discovery Bay, CA 94505



Imagery ©2016 Google, Map data ©2016 Google 100 ft



Discovery Bay, CA 94505

# Google Maps Point of Timber Rd



Image capture: Jun 2015 © 2016 Google

Discovery Bay, California

Street View - Jun 2015



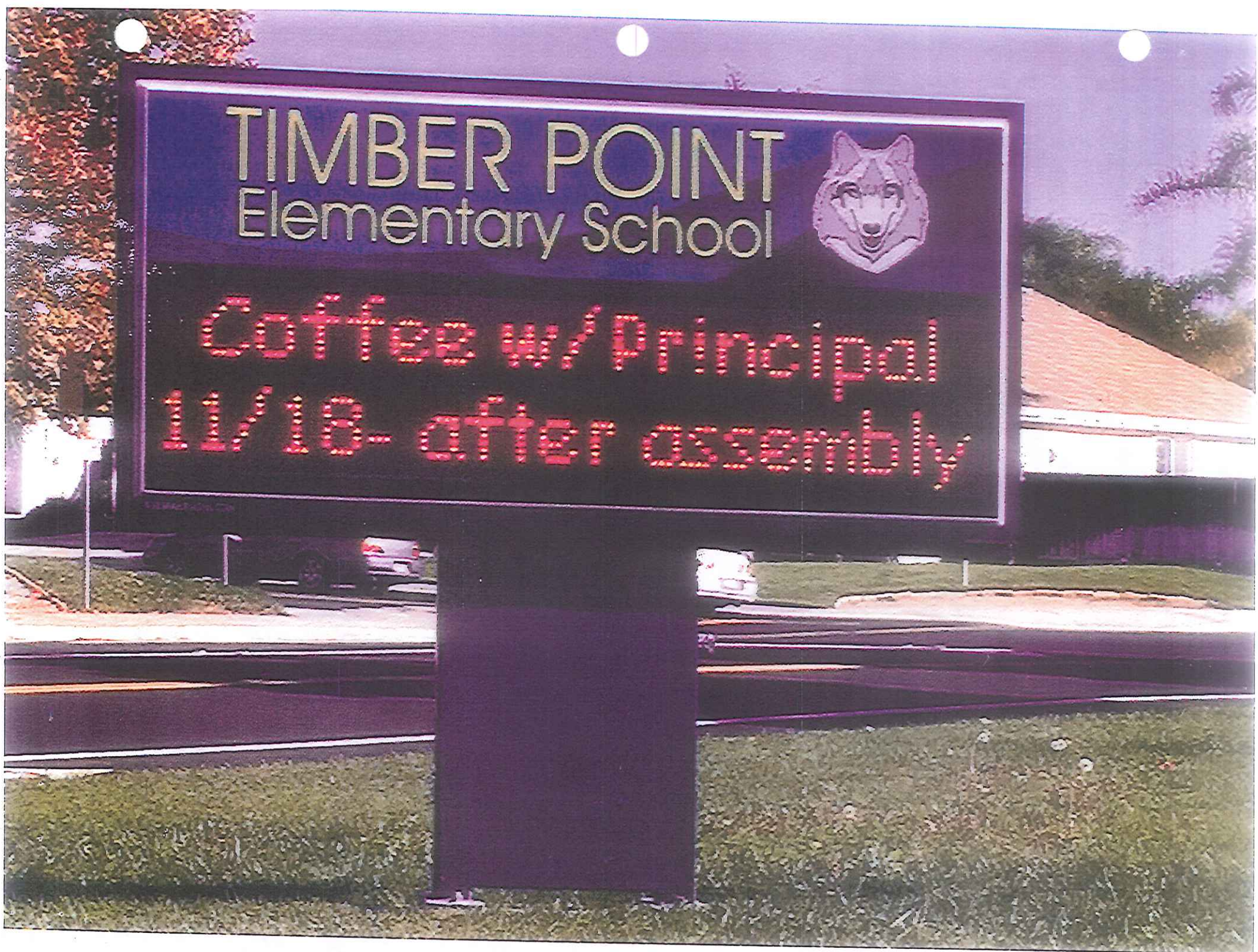



Imagery ©2016 Google, Map data ©2016 Google 100 ft

TIMBER POINT  
Elementary School



Coffee w/ Principal  
11/18- after assembly



TIMBER POINT  
Elementary School   
*Coffee w/Principal*  
*11/18- after assembly*





**stewart signs**  
America's Premier Sign Company



## Why Choose Stewart Signs?

Stewart's philosophy of building a superior product and conducting business according to ethical principles has not changed since our inception in 1968. Four decades and 40,000 signs later, it is understandable why so many organizations have chosen Stewart Signs as their preferred sign company. We've served tens-of-thousands of customers from across the country and around the world!

### Superior Wind Load Ratings



Engineered to withstand hurricane force winds. Resists damage and retains its shape. (AP Photo/David J. Phillip)

### Vandal Resistant Faces



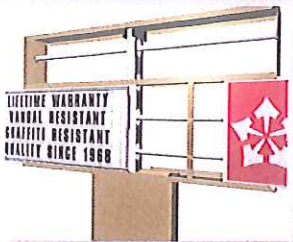
Virtually unbreakable, won't yellow or turn cloudy.

### Unrivaled Graphics



Won't fade over time, photo-real images and text.

### Unmatched Versatility



Our Sectional Sign Face System allows customers to make updates without having to purchase a new sign.

### Exceptional Warranty



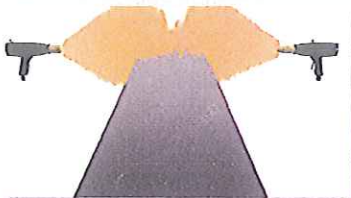
Best warranty in the business, including damage caused by vandalism.

### Professional Integrity



Backed by EBSCO Industries, one of America's largest privately held corporations.

### Durable Powder Coat Finishes



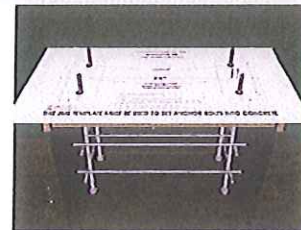
Powder coating is sprayed on and heated to 400° creating a bond between the powder and frame. This provides superior color and gloss retention, which is chip and impact resistant.

### Our Dedicated Staff



Fully staffed customer service department is just a toll-free call away.

### Ease of Installation



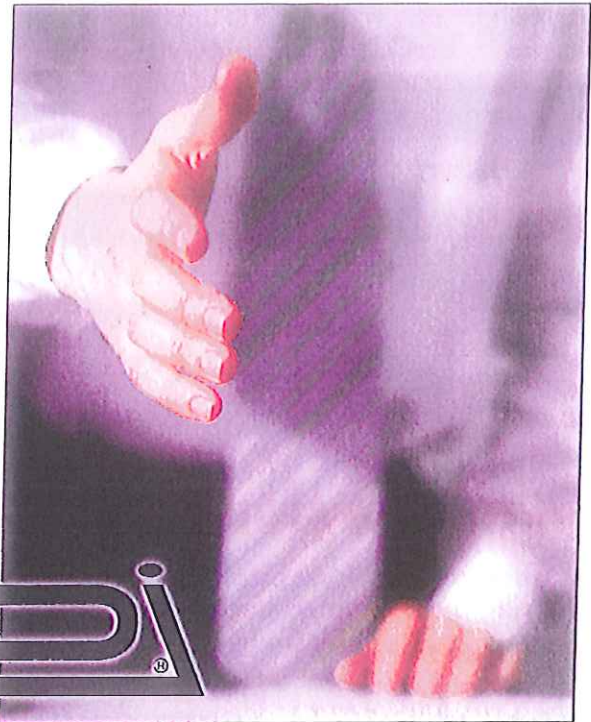
Designed to be installed with common hardware and materials saving you thousands of dollars in installation costs.

CONTACT US TODAY: **1.800.237.3928** [stewartsigns.com](http://stewartsigns.com)

# TOP 5 REASONS TO BUY A *TekStar LED* FROM STEWART SIGNS

## 1. PROFESSIONAL INTEGRITY

- We have been conducting our business according to ethical principles since 1968.
- Stewart Signs is a subsidiary of EBSCO Industries, which is ranked in the top 200 of the nation's largest privately held corporations according to Forbes magazine.
- EBSCO Industries holds the Dun & Bradstreet Financial Strength rating of 5A1, the highest awarded.
- EBSCOhost databases are the most-used premium online information resource for tens of thousands of educational institutions worldwide.



EBSCO  
Industries,  
Inc.



Stewart Signs LEDs



Commercial LEDs



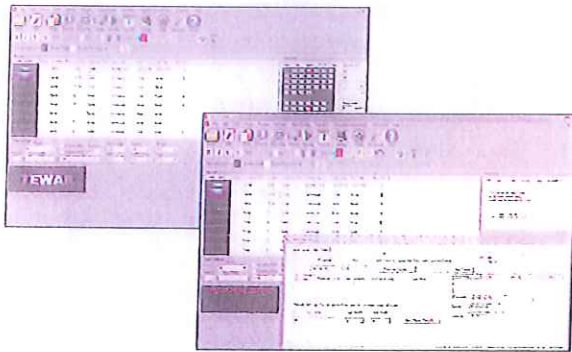
## 2. SUPERIOR PRODUCT QUALITY

- All Stewart Signs displays are assembled in the USA.
- They are designed to endure extreme weather and are tested in temperatures ranging from -31°F to 140°F.
- Our LED cabinets are thermostatically controlled to extend the life of the electrical components within.
- We use the brightest LEDs in the industry to ensure maximum readability, even in direct sunlight.
- Each sign carries a UL listing, ensuring its safety.
- Backed by the best warranty in the industry.
- 90-day on-site labor guarantee ensures your new sign experience is worry-free with no unexpected, additional costs.



### 3. OUR CUSTOMERS

- Over 45 years of experience providing quality signage.
- 40,000 customers including religious institutions, schools, municipalities, businesses & government agencies.
- We have endorsements from 17 denominations and publishing houses, and we hold contracts with many state and federal cooperatives like GSA and AFNAFPO.



### 4. OUR SOFTWARE

- We have proprietary software that is easy to install.
- Wizards and templates make the interface user-friendly.
- A "Bad word" checker prohibits misuse of the sign.
- Graphics are included in the software package.

### 5. FINISH & APPEARANCE

- The seamless face covering the graphics and LED display is made with co-extruded solar grade Makrolon® SL by Sheffield Plastics, which means that it is virtually unbreakable and will not chip, fade, turn yellow, or become cloudy over time.
- High-performance 3M™ vinyl is applied to the inside surface of the sign face, preventing shadowing.
- Our signs are protected with an industrial powder-coat finish, allowing for easy removal of graffiti if needed.
- Matte finish on sign faces and vandal covers improves and optimizes the readability of your sign by diffusing reflected light.



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# DAYSTAR MEDIA

Programming Software

## Superior Programming Power at Your Fingertips

With the versatile programming functionality of DayStar Media, you can effortlessly create and schedule the attention-grabbing content that will get you noticed.

You can bring existing images directly into the software without modification and easily overlay text on graphics or video. With the library of graphics DayStar Media provides, you'll be off to a quick start!

You are provided with tutorials and comprehensive help files both now and in the future. Let your organization shine with a Stewart DayStar EXP sign and DayStar Media Programming Software.

### KEY FEATURES:

- Text, Images, and Video Capabilities including sources such as .avi, .mp4, .mov, wmf, 3gp, .jpg, .gif, .bmp, .png, .tif and .ico.
- Frame Extraction from Videos
- Library of Background Animations
- Dozens of Transition Effects
- Date and Time Display
- Full Scheduling, including Date Ranges, Times of Day and Days of Week
- Preview Editor
- Drag and Drop Scheduling
- Quick Schedule Management Icons
- Printable and Exportable Message Schedules



stewart signs

America's Premier Sign Company

Sales: 1-800-237-3928

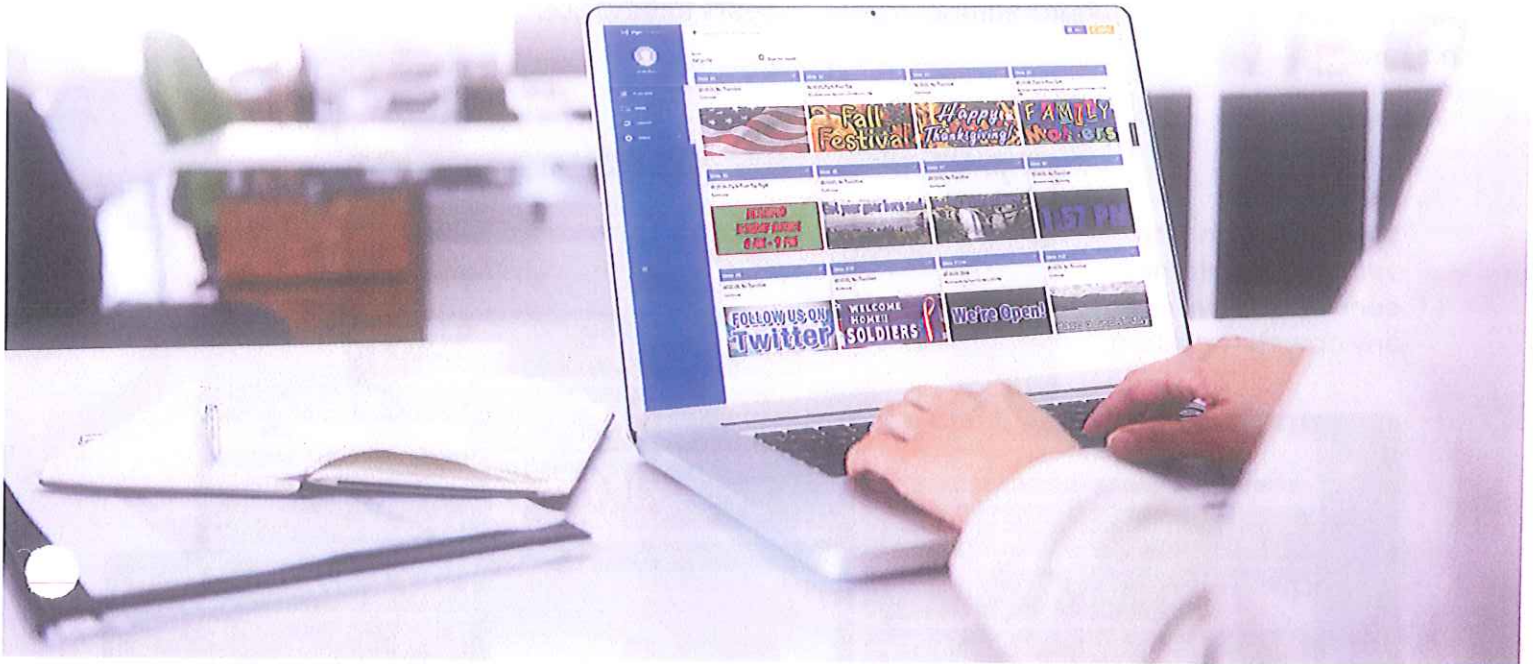
Customer Support: 1-855-841-4624

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Create and send amazing sign messages from anywhere  
with the easiest LED sign software in the Cloud

**so** SignCommand™ by **stewart signs**



Learn more at [SignCommand.com](http://SignCommand.com)



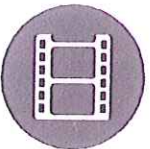
#### Access From Anywhere

No software to install or update, and never lose your messages to computer crashes.



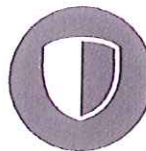
#### Eye-Catching Special Effects

Many built-in effects will increase interest and attention in your sign message.



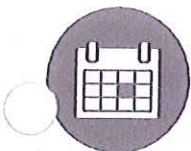
#### The Media You Need

Search, preview and add from our expanding graphics library optimized for use on signs, right inside the application.



#### Delivering Peace-of-Mind

Built from the ground-up with a focus on the security of your sign and its message.



#### Your Message, On Your Time

Advanced scheduling options allow for highly customized messages based on date and time.



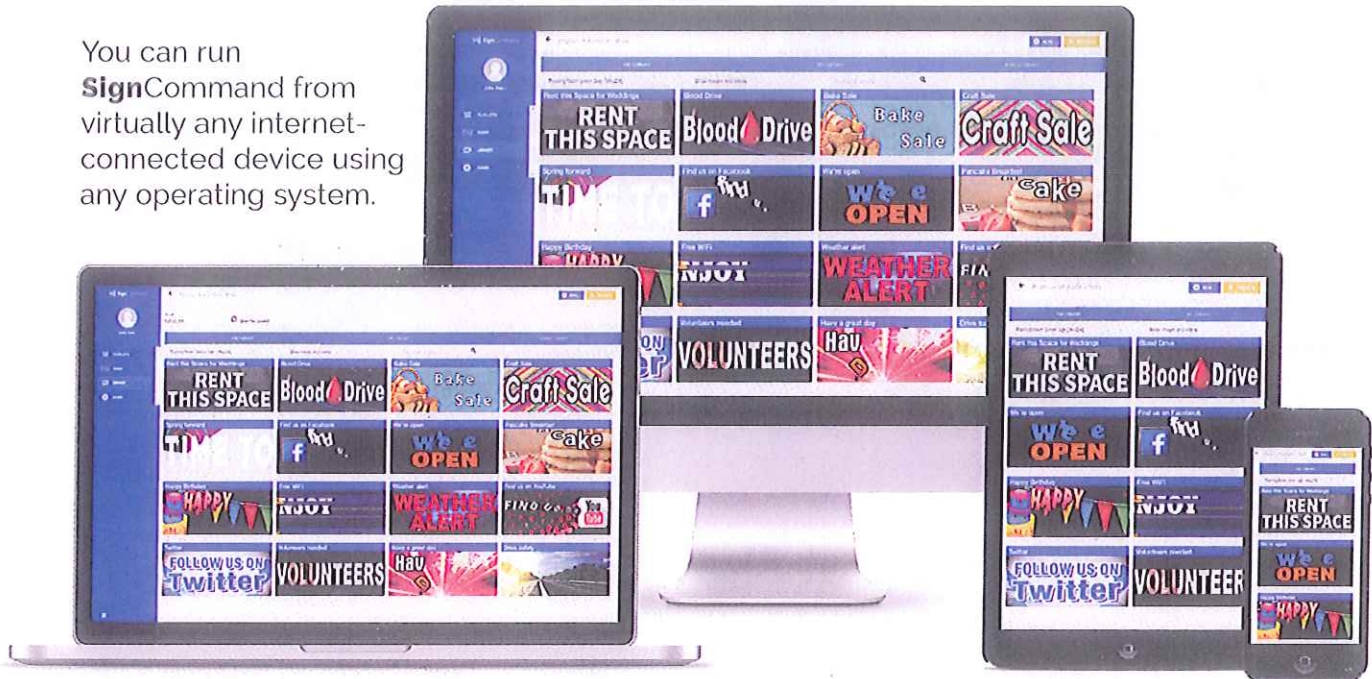
#### A Network of Support

Remote diagnostics & monitoring allow us to fix existing problems and prevent future ones.

# Why Choose **SignCommand**?

- We focus on what you care about most: getting a powerful message out to the world.
- Powerful in-browser editing options. Crop, size, and add text on top of images and video clips without the need for photo-editing software.
- With a wide variety of fonts, colors, styles and outline options, adding custom text is a breeze!
- Powerful scheduling options: schedule custom messages down to the minute and years in advance.

You can run **SignCommand** from virtually any internet-connected device using any operating system.



## What sets us apart?



The sign **ONLY** talks with the **SignCommand** servers, making it virtually invisible to hackers. And 100% encrypted communication means that no one can eavesdrop on the conversation!



**Control multiple signs with ease!** Across the street or across the country, your signs can be any distance apart. And adding a new sign to your network is as easy as turning it on!



Windows or Mac, Android or iOS.. we support them all!

READY TO LEARN MORE?

Visit **SignCommand.com** for more information

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America's Premier Sign Company  
**1.800.237.3928**